



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Greer, Margolis, Mitchell & Associates
3050 K Street NW
Washington, DC 20007

Schedule Dates
Advertiser
Agency
Product

Brand
Salesperson
Sales Office

Buyer Name
Phone/Fax
CPE

Comments

Demo
Order Type
Package Deal

Commission %
Commission
Net Total

Sales Tax

Comments

Contract # 325080

Date Entered 08/01/12
Last Modified 10/04/12
Entered By Jill Hipskind

CO-OP

Headline # 06260221

Charlotte (WSOC)

By Broadcast Month Oct. 2012

Spots 129

Rate \$172,865.00

Grand Total: 129 \$172,865.00

Line	Line Type / Break Type (Ref #)	Dates	5ec	Length	Run Times	SPN	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered		
1.0	Revised Line / Spot	10/02/12-10/05/12	6	:30	5A- 6A (EST)		X	X	X	X							Charlotte (WSOC)		8/1/12		
1.1	Normal Line / Spot	10/02/12-10/05/12	5	:30	5A- 5:30A (EST)			X	X	X	X			3	\$425.00	\$1,275.00	Charlotte (WSOC)		10/1/12		
2.0	Revised Line / Spot	10/02/12-10/05/12	6	:30	6A- 7A (EST)				X	X	X	X					Charlotte (WSOC)		8/1/12		
2.1	Normal Line / Spot	10/02/12-10/05/12	5	:30	6A- 6:30A (EST)				X	X	X	X			3	\$850.00	\$2,550.00	Charlotte (WSOC)		10/1/12	
3.0	Revised Line / Spot	10/02/12-10/05/12	6	:30	7A- 9A (EST)					X	X	X	X				Charlotte (WSOC)		8/1/12		
3.1	Normal Line / Spot	10/02/12-10/05/12	5	:30	7A- 8A (EST)					X	X	X	X			2	\$775.00	\$1,550.00	Charlotte (WSOC)		10/1/12
4.0	Normal Line / Spot	10/06/12-10/06/12	6	:30	6A- 8A (EST)						X	X	X	1		\$225.00	\$225.00	Charlotte (WSOC)		8/1/12	
5.0	Revised Line / Spot	10/06/12-10/06/12	6	:30	8A- 9A (EST)						X	X	X	1			Charlotte (WSOC)		8/1/12		
5.1	Normal Line / Spot	10/06/12-10/06/12	5	:30	8A- 9A (EST)							X	X	1		\$475.00	\$475.00	Charlotte (WSOC)		10/1/12	
6.0	Revised Line / Spot	10/07/12-10/07/12	6	:30	6A- 8A (EST)							X	X	1			Charlotte (WSOC)		8/1/12		
6.1	Normal Line / Spot	10/07/12-10/07/12	6	:30	6A- 8A (EST)							X	X	1		\$275.00	\$275.00	Charlotte (WSOC)		10/1/12	
7.0	Revised Line / Spot	10/07/12-10/07/12	6	:30	8A- 9A (EST)							X	X	1			Charlotte (WSOC)		8/1/12		
7.1	Normal Line / Spot	10/07/12-10/07/12	5	:30	8A- 9A (EST)							X	X	1		\$500.00	\$500.00	Charlotte (WSOC)		10/1/12	
8.0	Revised Line / Spot	10/08/12-10/08/12	6	:30	9A- 10A (EST)							X	X	X	X			Charlotte (WSOC)		8/1/12	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700
Greer, Margolis, Mitchell & Associates (2890)
Political - Federal Candidate (1067)
1537/OBAMA FOR AMERICA (134149)
Teletel/Philadelphia, Philadelphia (1057)

Greer, Margolis, Mitchell & Associates
3050 K Street NW
Washington, DC 20007

Buyer Name
BASSETT, LAURA
Phone/Fax
/ 95/10/1/1537
CPE
Account Types
National/Political
Billing Type
Standard

Comments
OBAMA FOR AMERICA

Contract # 325080										Date Entered	08/01/12	Charlotte (WSOC)
10/02/12-10/08/12										Last Modified	10/04/12	By Broadcast Month
Pol/B Obama/D/Pe/US (16256)										Entered By	Jill Hipskind	Spots
Greer, Margolis, Mitchell & Associates (2890)										CO-OP	No	Rate
Political - Federal Candidate (1067)										Headline #	06260221	Grand Total:
1537/OBAMA FOR AMERICA (134149)										Demo		129 \$172,865.00
Teletel/Philadelphia, Philadelphia (1057)										Order Type	Normal	
Teletel/Philadelphia										Package Deal		
BASSETT, LAURA										Commission %	15.00	
/ 95/10/1/1537										Commission	\$25,929.75	
National/Political										Net Total	\$146,935.25	
Sales Tax										Sales Tax		

CONFIRMATION CONTRACT

Accepted Agency/Acquirer:

Date:

Accepted Station:

Date:

Comments:

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Greer, Margolis, Mitchell & Associates (2890)
Political - Federal Candidate (1067)
1537/OBAMA FOR AMERICA (134149)
Teletel/Philadelphia, Philadelphia (1057)

Sales Office
Brand
Salesperson
Buyer Name
Phone/Fax
CPE
Account Types
Comments

Greer, Margolis, Mitchell & Associates
3050 K Street NW
Washington, DC 20007

Date Entered	08/01/12	Charlotte (WSOC)	Comments
Last Modified	10/04/12		
Entered By	Jill Hipskind		
CO-OP	No		
Headline #	06760221		
Demo			
Order Type	Normal		
Package Deal			
Commission %	15.00		
Commission	\$25,929.75		
Net Total	\$146,935.25		
Sales Tax			

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Revised Line / Spot	10/02/12-12/10/03/12	6	:30	6P- 4P (EST)	3	X	X	X	X	X			3	\$375.00	\$1,125.00	Charlotte (WSOC)		9/1/12
14.1	Normal Line / Spot	10/02/12-10/05/12	5	:30	3P- 4P (EST)	3	X	X	X	X	X			3	\$375.00	\$1,125.00	Charlotte (WSOC)		10/1/12
15.0	Revised Line / Spot	10/02/12-10/05/12	6	:30	4P- 5P (EST)	4	X	X	X	X	X						Charlotte (WSOC)		9/1/12
15.1	Normal Line / Spot	10/02/12-10/05/12	5	:30	4P- 5P (EST)	4	X	X	X	X	X			4	\$825.00	\$3,300.00	Charlotte (WSOC)		10/1/12
15.6	Revised Line / Spot	10/02/12-10/05/12	6	:30	5P- 5:30P (EST)	4	X	X	X	X	X						Charlotte (WSOC)		9/1/12
16.1	Normal Line / Spot	10/02/12-10/05/12	5	:30	5P- 5:30P (EST)	4	X	X	X	X	X			4	\$850.00	\$3,400.00	Charlotte (WSOC)		10/1/12
17.0	Revised Line / Spot	10/02/12-10/05/12	6	:30	5:30P- 6P (EST)	4	X	X	X	X	X						Charlotte (WSOC)		9/1/12
17.1	Normal Line / Spot	10/02/12-10/05/12	5	:30	5P- 5:30P- 6P (EST)	4	X	X	X	X	X			4	\$875.00	\$3,500.00	Charlotte (WSOC)		10/1/12
18.0	Revised Line / Spot	10/02/12-10/05/12	6	:30	6P- 6:30P (EST)	6	X	X	X	X	X						Charlotte (WSOC)		9/1/12
18.1	Normal Line / Spot	10/02/12-10/05/12	5	:30	6P- 6:30P (EST)	6	X	X	X	X	X			6	\$1,100.00	\$6,600.00	Charlotte (WSOC)		10/1/12
19.0	Revised Line / Spot	10/02/12-10/05/12	6	:30	6P- 6:30P (EST)												Charlotte (WSOC)		9/1/12
19.1	Normal Line / Spot	10/06/12-10/06/12	5	:30	7P- 7:30P (EST)									1	\$490.00	\$490.00	Charlotte (WSOC)		10/1/12
20.0	Revised Line / Spot	10/07/12-10/07/12	6	:30	6P- 6:30P (EST)									1	\$1,000.00	\$1,000.00	Charlotte (WSOC)		10/1/12
20.1	Normal Line / Spot	10/07/12-10/07/12	5	:30	6P- 6:30P (EST)									1	\$1,000.00	\$1,000.00	Charlotte (WSOC)		10/1/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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3050 K Street NW
Washington, DC 20007

Brand
Salesperson
Sales Office
Buyer Name
Phone/Fax
CPE
Account Types
Billing Type
Comments

BASSETT, LAURA
TeleRep/Philadelphia
/

1533/OBAMA FOR AMERICA (134149)
TeleRep/Philadelphia (1057)

National/Political
Standard

OBAMA FOR AMERICA

Contract # 325080

Schedule Dates

10/02/12-10/08/12

Date Entered 08/01/12

Last Modified 10/04/12

Entered By Jill Hipskind

No

CO-OP

Headline # 06260221

Demo

Order Type Normal

Package Deal

Commission % 15.00

Net Total \$25,929.75

Sales Tax \$146,935.25



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700
Greer, Margolis, Mitchell & Associates (2890)
3505 K Street NW
Washington, DC 20007

Schedule Dates	10/02/12-10/08/12
Advertiser	Pol/B Obama/D/Pre/US (16256)
Agency	Greer, Margolis, Mitchell & Associates (2890)
Product	Political - Federal Candidate (1057)
Brand	1537/OBAMA FOR AMERICA (134149)
Salesperson	TeleRep/Philadelphia
Sales Office	BASSETT, LAURA
Buyer Name	/
Phone/Fax	951/01/1537
CPE	National/Political
Account Types	Standard
Billing Type	OBAMA FOR AMERICA
Comments	

Contract #	325080	Date Entered	08/01/12	Charlotte (WSOC)	Spots	Rate
Schedule Dates	10/02/12-10/08/12	Last Modified	10/04/12	By Broadcast Month	129	\$172,865.00
Advertiser	Pol/B Obama/D/Pre/US (16256)	Entered By	Jill Hipskind	Oct. 2012	<u>129</u>	<u>\$172,865.00</u>
Agency	Greer, Margolis, Mitchell & Associates (2890)	CO-OP	No	Grand Total:	129	\$172,865.00
Product	Political - Federal Candidate (1057)	Headline#	06260221			
Brand	Demo	Order Type	Normal			
Salesperson	Package Deal	Commission %	15.00			
Sales Office	Commission	\$25,929.75				
Buyer Name	Net Total	\$146,935.25				
Phone/Fax	Sales Tax					
CPE						
Account Types						
Billing Type						
Comments						

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
28.0	Revised Line / Spot	10/03/12-10/04/12	6	:30	11P- 11P (EST)	1								1	\$5,600.00	\$5,600.00	Charlotte (WSOC)		8/1/12
28.1	Normal Line / Spot	10/02/12-10/02/12	5	:30	10P- 11P (EST)	1								1	\$5,600.00	\$5,600.00	Charlotte (WSOC)		10/1/12
29.0	Revised Line / Spot	10/03/12-10/03/12	6	:30	8:30P- 9P (EST)	1								1	\$5,000.00	\$5,000.00	Charlotte (WSOC)		8/1/12
29.1	Normal Line / Spot	10/03/12-10/03/12	5	:30	8:30P- 9P (EST)	1								1	\$5,000.00	\$5,000.00	Charlotte (WSOC)		10/1/12
30.0	Revised Line / Spot	10/03/12-10/03/12	6	:30	9P- 9:30P (EST)	1								1	\$7,500.00	\$7,500.00	Charlotte (WSOC)		8/1/12
30.1	Normal Line / Spot	10/03/12-10/03/12	5	:30	9P- 9:30P (EST)	1								1	\$7,500.00	\$7,500.00	Charlotte (WSOC)		10/1/12
30.1.1	Closed Preempt	10/03/12															Charlotte (WSOC)	No Avail/Exception -	8/1/12
31.0	Revised Line / Spot	10/03/12-10/03/12	6	:30	10P- 11P (EST)	1								1	\$4,300.00	\$4,300.00	Charlotte (WSOC)		8/1/12
31.1	Normal Line / Spot	10/03/12-10/03/12	5	:30	10P- 11P (EST)	1								1	\$4,300.00	\$4,300.00	Charlotte (WSOC)		10/1/12
32.0	Revised Line / Spot	10/04/12-10/04/12	6	:30	8P- 9P (EST)	1								1	\$4,000.00	\$4,000.00	Charlotte (WSOC)		8/1/12
32.1	Normal Line / Spot	10/04/12-10/04/12	5	:30	8P- 9P (EST)	1								1	\$4,000.00	\$4,000.00	Charlotte (WSOC)		10/1/12
33.0	Revised Line / Spot	10/04/12-10/04/12	6	:30	9P- 10P (EST)	1								1	\$6,500.00	\$6,500.00	Charlotte (WSOC)		8/1/12
33.1	Normal Line / Spot	10/04/12-10/04/12	5	:30	9P- 10P (EST)	1								1	\$6,500.00	\$6,500.00	Charlotte (WSOC)		10/1/12
34.0	Revised Line / Spot	10/04/12-10/04/12	6	:30	10P- 11P (EST)	1								1	\$4,300.00	\$4,300.00	Charlotte (WSOC)		8/1/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Charlotte, NC 28206-2700
Greer, Margolis, Mitchell & Associates (2890)
Political - Federal Candidate (1067)
1537/OBAMA FOR AMERICA (134149)
Telerep/Philadelphia, Philadelphia (1057)

Greer, Margolis, Mitchell & Associates
3050 K Street NW
Washington, DC 20007

Buyer Name
Phone/Fax
CPE
Account Types
Billing Type
Comments

BASSETT, LAURA
/ /
95/101/1537
National/Political
Standard
OBAMA FOR AMERICA

Entered By

No

66260221



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Greer, Margolis, Mitchell & Associates

3050 K Street NW
Washington, DC 20007

Printed At: 11:05 AM on Friday, October 5 2012

By Bookend P/B Piggy Back

Schedule Dates 10/02/12-10/08/12
Advertiser Pol/B Obama/D/PRe/US (16256)
Agency Greer, Margolis, Mitchell & Associates (2890)
Product Political - Federal Candidate (1057)
Brand 1537/OBAMA FOR AMERICA (134149)
Salesperson TeleRep/Philadelphia, Philadelphia (1057)

Buyer Name BASSETT, LAURA

Phone/Fax /

CPE 95/101/1537

Account Types National/Political

Billing Type Standard

Comments OBAMA FOR AMERICA

Contract # 325080

10/02/12-10/08/12

Pol/B Obama/D/PRe/US (16256)

Greer, Margolis, Mitchell & Associates (2890)

Date Entered 08/01/12
Last Modified 10/04/12
Entered By Jill Hipskind

No

CO-OP

Headline # 06560221

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$25,929.75

Net Total \$146,935.25

Sales Tax

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Oct. 2012	129	\$172,865.00
Grand Total:	129	\$172,865.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	5spots	Rate	Total	Station	Comments	Entered
41.1	Normal Line / Spot	10/08/12-10/08/12	5	:30	5A- 5:30A (EST)	1	X							1	\$425.00	\$425.00	Charlotte (WSOC)		10/1/12
42.0	Revised Line / Spot	10/08/12-10/08/12	6	:30	6A- 7A (EST)	1	X											Charlotte (WSOC)	\$371.2
42.1	Normal Line / Spot	10/08/12-10/08/12	5	:30	6A- 6:30A (EST)	1	X							1	\$850.00	\$850.00	Charlotte (WSOC)		10/1/12
43.0	Revised Line / Spot	10/08/12-10/08/12	6	:30	7A- 9A (EST)	4											Charlotte (WSOC)	\$371.2	
43.1	Normal Line / Spot	10/08/12-10/08/12	5	:30	7A- 8A (EST)	2								2	\$775.00	\$1,550.00	Charlotte (WSOC)		10/1/12
44.0	Revised Line / Spot	10/08/12-10/08/12	6	:30	9A- 10A (EST)	1	X										Charlotte (WSOC)	\$375.00	
44.1	Normal Line / Spot	10/08/12-10/08/12	5	:30	9A- 10A (EST)	1	X							1	\$375.00	\$375.00	Charlotte (WSOC)		10/1/12
45.0	Revised Line / Spot	10/08/12-10/08/12	6	:30	10A- 11A (EST)	1	X										Charlotte (WSOC)	\$375.00	
45.1	Normal Line / Spot	10/08/12-10/08/12	5	:30	10A- 11A (EST)	1	X							1	\$375.00	\$375.00	Charlotte (WSOC)		10/1/12
46.0	Revised Line / Spot	10/08/12-10/08/12	6	:30	10A- 12P (EST)	1	X										Charlotte (WSOC)	\$375.00	
46.1	Normal Line / Spot	10/08/12-10/08/12	4	:30	10-12P (EST)	1	X							1	\$675.00	\$675.00	Charlotte (WSOC)		10/1/12
47.0	Revised Line / Spot	10/08/12-10/08/12	6	:30	12- 1P (EST)	1	X										Charlotte (WSOC)	\$375.00	
47.1	Normal Line / Spot	10/08/12-10/08/12	5	:30	12P- 1P (EST)	1	X							1	\$375.00	\$375.00	Charlotte (WSOC)		10/1/12
48.0	Revised Line / Spot	10/08/12-10/08/12	6	:30	5P- 5:30P (EST)	1	X										Charlotte (WSOC)	\$375.00	

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

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Contract # 325080										Date Entered	08/01/12
Schedule Dates	Last Modified	10/04/12	By Broadcast Month	Spots	Rate						
Po/B Obama/D/Pri/US (16256)		Oct. 2012		129	\$172,865.00						
Entered By		Jill Hipskind		Grand Total:	129	\$172,865.00					
CO-OP		No									
Headline #		06260221									
Brand		Demo									
Salesperson		Normal									
Sales Office		Order Type									
Buyer Name		Package Deal									
Phone/Fax		Commission %		15.00							
CPE		Net Total		\$25,929.75							
Account Types		Sales Tax		\$146,935.25							
Comments		OBAMA FOR AMERICA									

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
48.1	Normal Line / Spot	10/08/12-10/08/12	5	:30	5P- 5:30P (EST)	1	X							1	\$850.00	\$850.00	Charlotte (WSOC)		10/1/12
49.0	Revised Line / Spot	10/08/12-10/08/12	6	:30	5:30P- 6P (EST)	1	X										(Charlotte (WSOC))		\$850.00
49.1	Normal Line / Spot	10/08/12-10/08/12	5	:30	5:30P- 6P (EST)	1	X							1	\$875.00	\$875.00	Charlotte (WSOC)		10/1/12
50.0	Revised Line / Spot	10/08/12-10/08/12	6	:30	6P- 6:30P (EST)	1	X										Charlotte (WSOC)		\$875.00
50.1	Normal Line / Spot	10/08/12-10/08/12	5	:30	6P- 6:30P (EST)	1	X							1	\$1,100.00	\$1,100.00	Charlotte (WSOC)		10/1/12
51.0	Revised Line / Spot	10/08/12-10/08/12	6	:30	6P- 7:30P (EST)	1	X										Charlotte (WSOC)		\$875.00
S1.1	Normal Line / Spot	10/08/12-10/08/12	4	:30	7P- 7:30P (EST)	1	X							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		10/1/12
S2.0	Revised Line / Spot	10/08/12-10/08/12	5	:30	7P- 7:55P (EST)	1	X										Charlotte (WSOC)		\$875.00
52.1	Normal Line / Spot	10/08/12-10/08/12	4	:30	7:30P- 7:55P (EST)	1	X							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		10/1/12
53.0	Revised Line / Spot	10/08/12-10/08/12	4	:30	11P- 11:35P (EST)	1	X										Charlotte (WSOC)		\$1,412.00
53.1	Normal Line / Spot	10/08/12-10/08/12	5	:30	11P- 11:35P (EST)	1	X							1	\$925.00	\$925.00	Charlotte (WSOC)		10/1/12
54.0	Revised Line / Spot	10/08/12-10/08/12	6	:30	11:35P- 12:02A (EST)	1	X										Charlotte (WSOC)		\$1,412.00
54.1	Normal Line / Spot	10/08/12-10/08/12	5	:30	11:35P- 12:02A (EST)	1	X							1	\$500.00	\$500.00	Charlotte (WSOC)		10/1/12
55.0	Revised Line / Spot	10/08/12-10/08/12	6	:30	12:02A- 12:35A (EST)	1	X										Charlotte (WSOC)		\$1,412.00

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

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Greer, Margolis, Mitchell & Associates
3050 K Street NW
Washington, DC 20007

Contract #	325080	Date Entered	08/01/12	Charlotte (WSOC)	Spots	Rate
Schedule Dates	10/02/12-10/08/12	Last Modified	10/04/12	By Broadcast Month	129	\$172,865.00
Advertiser	Po/B Obama/D/Pre/US (16256)	Entered By	Jill Hipskind	Oct. 2012		
Agency	Greer, Margolis, Mitchell & Associates (2890)	CO-OP	No	Grand Total:		
Product	Political - Federal Candidate (1057)	Headline #	06260221			
Brand	1537/OBAMA FOR AMERICA (134149)	Demo				
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Order Type	Normal		<td></td>	
Sales Office	Telerep/Philadelphia	Package Deal			<td></td>	
Buyer Name	BASSETT, LAURA	Commission %	15.00		<td></td>	
Phone/Fax	/	Commission	\$25,929.75		<td></td>	
CPE	95/101/1537	Net Total	\$146,935.25		<td></td>	
Account Types	National/Political	Sales Tax			<td></td>	
Billing Type	Standard		<th></th> <td><td></td></td>		<td></td>	
Comments	OBAMA FOR AMERICA		<th></th> <td><td></td></td>		<td></td>	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
55.1	Normal Line / Spot	10/05/12-10/05/12	5	:30	12:05A- 12:35A (EST)	2			X					2	\$500.00	\$1,000.00	Charlotte (WSOC)		10/1/12
56.0	Normal Line / Spot	10/02/12-10/05/12	5	:30	5:30A- 6A (EST)	3	X	X	X	X				3	\$425.00	\$1,275.00	Charlotte (WSOC)		10/1/12
57.0	Normal Line / Spot	10/02/12-10/05/12	5	:30	6:30A- 7A (EST)	3	X	X	X	X				3	\$850.00	\$2,550.00	Charlotte (WSOC)		10/1/12
58.0	Normal Line / Spot	10/02/12-10/05/12	5	:30	8A- 9A (EST)	2	2	2	2					8	\$725.00	\$5,800.00	Charlotte (WSOC)		10/1/12
59.0	Normal Line / Spot	10/08/12-10/08/12	5	:30	8A- 9A (EST)	2								2	\$725.00	\$1,450.00	Charlotte (WSOC)		10/1/12
60.0	M/G For 30.1.1 / Spot	10/03/12-10/03/12	5	:30	10P- 11P (EST)	1			X					1	\$4,300.00	\$4,300.00	Charlotte (WSOC)		10/1/12
61.0	Delayed Line / Spot	10/03/12-10/03/12	3	:30	8:30P- 9P (EST)	1				X				1	\$4,300.00	\$4,300.00	Charlotte (WSOC)		10/1/12
61.1	Normal Line / Spot	10/03/12-10/03/12	3	:30	8P- 8:30P (EST)	1			X					1	\$3,200.00	\$3,200.00	Charlotte (WSOC)		10/1/12
62.0	M/G For 10.1.1 / Spot	10/05/12-10/05/12	4	:30	10:58A- 12P (EST)	1				X				1	\$675.00	\$675.00	Charlotte (WSOC)		10/4/12
63.0	M/G For 8.1.1 / Spot	10/07/12-10/07/12	4	:30	6A- 7A (EST)	1					X			1	\$375.00	\$375.00	Charlotte (WSOC)		10/4/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Schedule:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.